



City of Molalla  
City Council – Work Session  
Minutes – June 12, 2024  
Molalla Civic Center | 315 Kennel Ave. | Molalla, OR

**CALL TO ORDER**

The Molalla City Council Work Session of June 12, 2024 was called to order by Mayor Scott Keyser at 6:00pm.

**COUNCIL ATTENDANCE**

Mayor Scott Keyser, Council President Jody Newland, Councilor Leota Childress, Councilor Terry Shankle, Councilor Eric Vermillion, and Councilor RaeLynn Botsford.

**STAFF IN ATTENDANCE**

Dan Huff, City Manager; Christie Teets, City Recorder; Dan Zinder, Senior Planner; Kyle Murphy, Code Compliance Specialist.

**DISCUSSION ITEMS**

- A. Molalla Municipal Code Chapter 10.42 – Overnight parking in city owned lots

Dan Zinder, Senior Planner, provided Council with a presentation about Parking Management. He demonstrated the public and private parking availability in the city through a PowerPoint presentation. Included in the presentation was the possibility of metered parking in the downtown area. (Presentation attached to these Meeting Minutes.)


Kyle Murphy, Code Compliance Specialist, revisited Molalla Municipal Code Chapter 10, Overnight Parking with Council members. Staff feels there would be a benefit in placing a time restriction on public parking. The recommendation is no parking in city parks between 12:00am and 6:00am.

Discussion continued between parking availability, paid parking, and parking restrictions. Due to lack of time, the conversation will be revisited at a later Work Session date.

[For the complete video account of the Work Session, please go to YouTube  
“Molalla City Council Work Session – June 12, 2024 ”](#)

**ADJOURN**

Mayor Keyser adjourned the Work Session at 6:51pm.

  
\_\_\_\_\_  
Scott Keyser, Mayor

ATTEST:

  
\_\_\_\_\_  
Christie Teets, CMC - City Recorder

# Parking Management Overview

**Council Work Session**

**June 12, 2024**



# Reframing Parking Problems

**FROM:** A mandate to increase parking supply OR A way to collect revenue

**TO:** An opportunity provide service to the community by evaluating existing supply and efficiency opportunities prior to expansion.

**Parking “Problems” often arise from a downtown “Solution.”**



# There's Nowhere To Park!

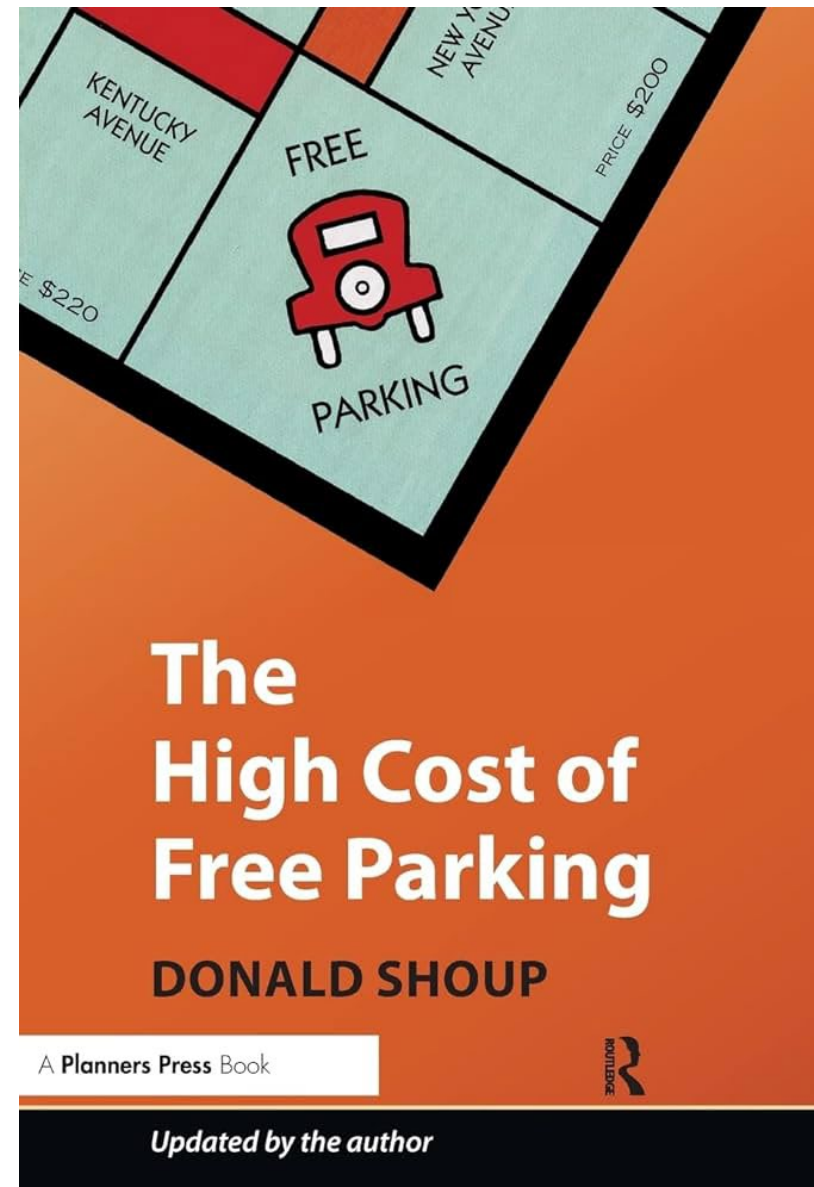




# Recent Loss of Prime Street Parking



# The Planning Parking Bible



**DIDN'T  
READ**

**!!!**





**But I did  
stay at a  
Holiday  
Inn  
Express**



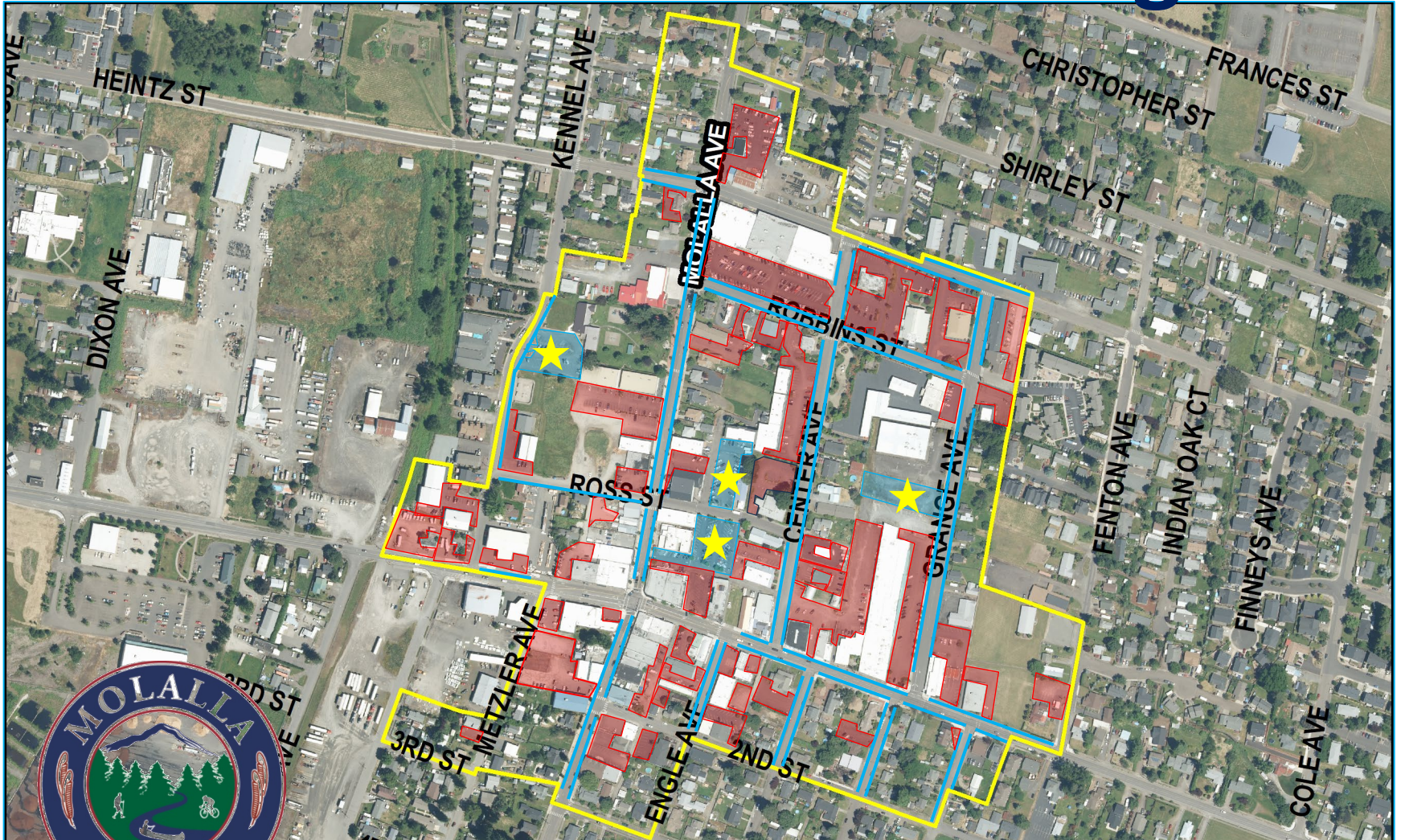


# Core Parking Management Concepts

- Space used for parking is space that is not used for people and commerce
- Most cities have a LOT of surplus parking between private and public entities
- Which deprives communities of core revenue streams
- Parking ordinances and regulations to be designed for holistic parking management rather than individual uses



# Look At All This Parking!





# There's Nowhere To Park?

**City Hall Lots – 12:45 PM**

**~20 Available Stalls**



**North Side of E Ross ST  
12:45 PM**

**~20 Available Stalls**



**More Opening Up With New Police Station Move**

# Pricing For Public Parking

- Encourages available street parking in high demand areas
- Can provide revenue for enforcement
- Not necessarily to deter long parking spans
- Can deter use if price is too high, if used in low demand areas, or if intervals are short

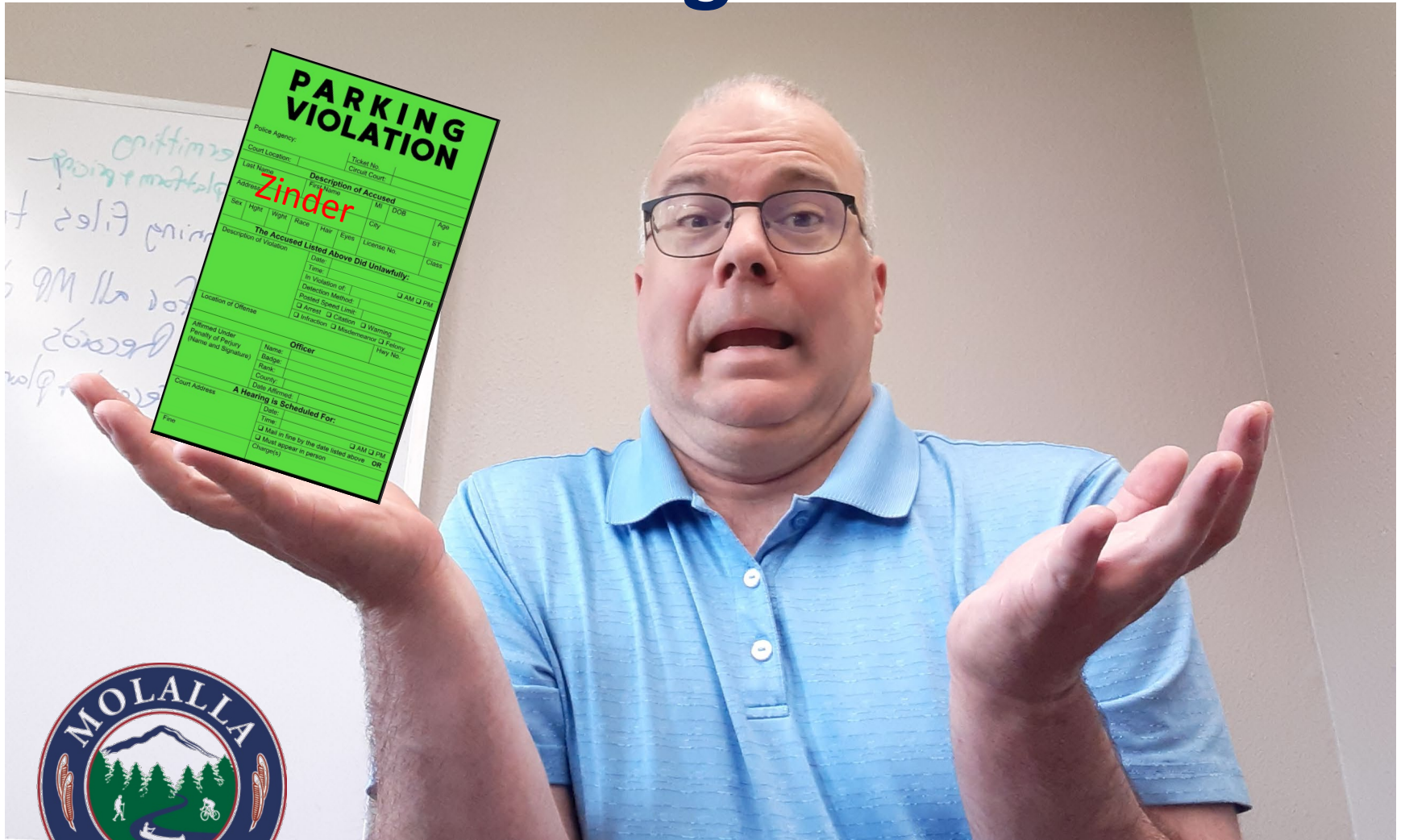




# Clear Regulations



# Clear Regulations



**PARKING VIOLATION**

Police Agency: \_\_\_\_\_

Court Location: \_\_\_\_\_ Ticket No. \_\_\_\_\_  
Circuit Court

Last Name: \_\_\_\_\_ Description of Accused: \_\_\_\_\_  
First Name: \_\_\_\_\_  
**Zinder**

Sex: \_\_\_\_\_ Height: \_\_\_\_\_ Weight: \_\_\_\_\_ Race: \_\_\_\_\_ Hair: \_\_\_\_\_ Eyes: \_\_\_\_\_ License No. \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ DOB: \_\_\_\_\_

The Accused Listed Above Did Unlawfully:

Description of Violation: \_\_\_\_\_

Time: \_\_\_\_\_  
In Violation of: \_\_\_\_\_  AM  PM

Directed Speed Method: \_\_\_\_\_  
 Arrest  Citation  Warning

Location of Offense: \_\_\_\_\_  
 Infraction  Medication  Failure

Officer: \_\_\_\_\_  
Name: \_\_\_\_\_  
Badge: \_\_\_\_\_  
Rank: \_\_\_\_\_  
City: \_\_\_\_\_  
Hey No. \_\_\_\_\_

A Hearing is Scheduled For:

Date: \_\_\_\_\_  
Time: \_\_\_\_\_  
 Mail in fine by the date listed above.  AM  PM  
 Must appear in person.  OR  
(Change)

Court Address: \_\_\_\_\_  
File: \_\_\_\_\_





# Wayfinding

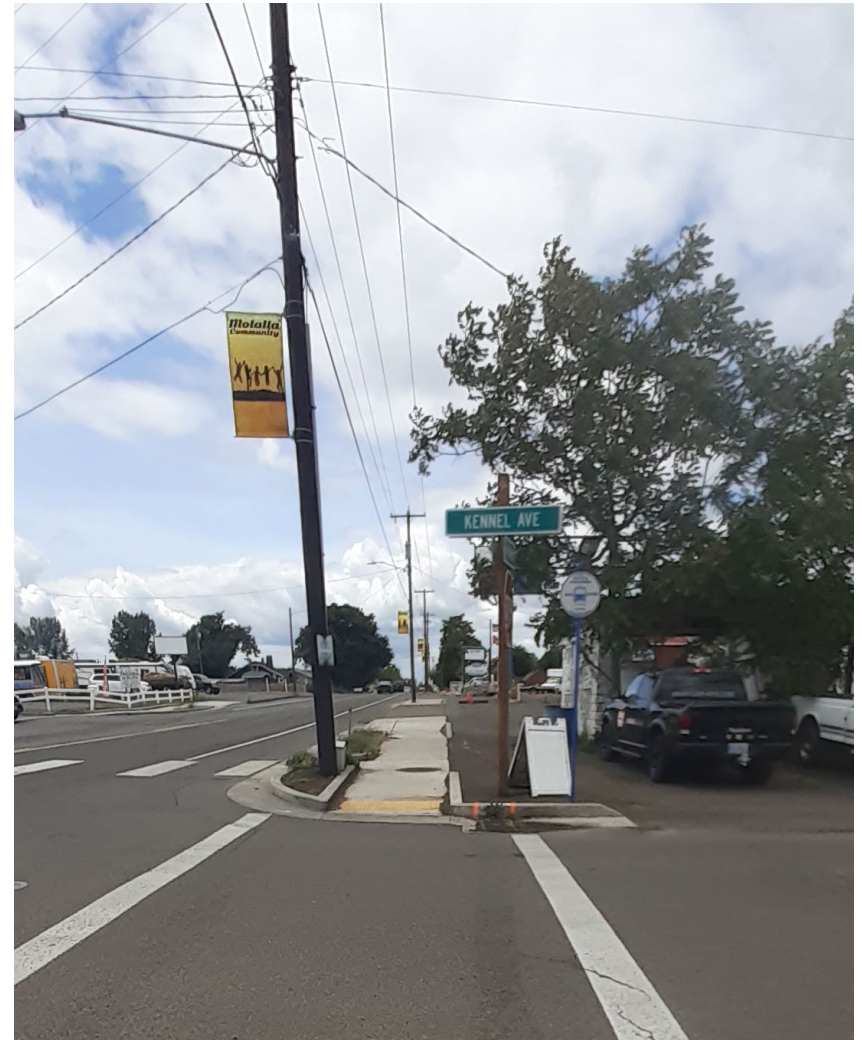


# Wayfinding





# Wayfinding From Main Arteries



# Public Outreach

- Provide forums for public feedback – particularly when we do a larger parking effort
- Communicate through our channels about policies and goals prior to implementation
- Engage business community





# Public Outreach: Private Business



# Public Outreach: Private Business

- Shared Parking – Reduce Parking Supply Requirements While Increasing Access
- Consider Employee Parking
- Rising Tide Lifts All Boats – Opening up private parking public use could make the downtown more user friendly





# Regulatory Initiatives

- Allow shared parking
- Allow flexibility with minimum parking standards
- Parking standards may be adjusted if transit options are available



# Enforcement

Parking ordinance must be consistent with enforcement capabilities



**What are  
OUR  
Goals?**

# Und Now Ve Dance

